UNIVERSITAT POLITÈCNICA DE CATALUNYA
BARCELONATECH
Escola Superior d'Enginyeries Industrial, Aeroespacial i Audiovisual de Terrassa

INTERNAL QUALITY ASSURANCE SYSTEM

205. Quality policy and objectives

Person responsible	Approved by	Agreement no.	Date of approval
School Director	School Board	J.ESEIAAT/2025/04/02	12/11/2025

1. QUALITY POLICY

At the School of Industrial, Aerospace and Audiovisual Engineering of Terrassa (ESEIAAT), we are acutely aware of the vital importance of maintaining quality control systems for our educational programs, adhering to the guidelines developed by international organizations such as the European Association for Quality Assurance in Higher Education (ENQA).

For this reason, the core focus of our policy is to enhance the knowledge, skills, competencies, and aptitudes of our students in order to prepare the professionals required by both industry and society, thus contributing to the innovation and sustainable development of the knowledge society.

ESEIAAT is committed to implementing policies that adequately ensure quality, striving to maximize stakeholder satisfaction by developing strategies that enable us to achieve quality objectives through the control, review, and continuous improvement of all processes.

ESEIAAT's main commitments are:

- P1. High-quality teaching, aimed at excellence, aligned with the needs and expectations of our students and society in general.
- P2. Guidance and support for students, ensuring the acquisition of the competencies corresponding to their degree program.
- P3. A mobility policy that facilitates student access to international and national programs.
- P4. A personnel policy for teaching and research staff and technical management, and administrative staff that promotes professional development and fosters a sense of belonging to the School.
- P5. Research, management, and knowledge transfer activities of ESEIAAT staff, which contribute to updating academic activities in line with the latest research developments.
- P6. A commitment to gender equality and a dedication to maintaining a centre that welcomes individuals from all types of diversity.
- P7. A culture of quality, whereby the Internal Quality Assurance System (IQAS) involves the entire university community in the process of continuous improvement as a standard practice.
- P8. Systematic actions that ensure the efficient and transparent definition, development, and monitoring of processes.
- P9. Respect for and commitment to the environment and biodiversity.
- P10. Dissemination, transparency, and accountability, making ESEIAAT's activities visible.

The Management team of ESEIAAT is committed to fulfilling all these commitments by allocating all available technical, financial, and human resources, always adhering strictly to the legal framework.

2. QUALITY OBJECTIVES: ALIGNMENT OF ESEIAAT'S STRATEGIC PLAN WITH THE QUALITY POLICY

The previous policy is materialized into quality objectives outlined in a strategic plan.

As a result of a methodological effort that has included, among other things, the identification of political, economic, social, technological, ecological, and labour elements that define the centre's environment, and a strengths, weaknesses, opportunities, and threats (SWOT) analysis, the centre approved on July 6, 2023, the ESEIAAT Strategic Plan, which will be implemented until the end of 2025.

The Strategic Plan focuses on three specific challenges, evaluated through a set of strategic indicators. These processes are as follows:

Strategic Challenge 1: Enhance the internationalization of ESEIAAT.
Strategic Challenge 2: Modernize the academic model of ESEIAAT.
Strategic Challenge 3: Strengthen the connection between ESEIAAT and society.

These challenges are aligned with the 10 key points of the quality policy, as shown in the following table.

	Strategic Challenge 1. Enhance the internationalization of ESEIAAT	**Strategic Challenge 2.** Modernize the academic model of ESEIAAT	**Strategic Challenge 3.** Strengthen ESEIAAT's connection with society
P1. High-quality teaching, aimed at excellence, aligned with the needs and expectations of our students and society in general.	+++	+++	+++
P2. Guidance and support for students, ensuring the acquisition of the competencies corresponding to their degree program.	++	+++	++
P3. A mobility policy that facilitates student access to international and national programs.	+++	++	+
P4. A personnel policy for teaching and research staff and technical management, and administrative staff that promotes professional development and fosters a sense of belonging to the School.	+++	++	+
P5. Research, management, and knowledge transfer activities of ESEIAAT staff, which contribute to updating academic activities in line with the latest research developments	++	+++	+++
P6. A commitment to gender equality and a dedication to maintaining a centre that welcomes individuals from all types of diversity.	+	+++	+
P7. A culture of quality, whereby the Internal Quality Assurance System (IQAS) involves the entire university community in the process of continuous improvement as a standard practice.	+	++	++
P8. Systematic actions that ensure the efficient and transparent definition, development, and monitoring of processes.	+	++	+
P9. Respect for and commitment to the environment and biodiversity.	+	++	++
P10. Dissemination, transparency, and accountability, making ESEIAAT's activities visible.	++	++	+++

+++ High alignment between the quality policy and strategic challenges.
++ Medium alignment between the quality policy and strategic challenges.
+ Partial alignment between the quality policy and strategic challenges.

Appendix 1. Revision and modification control sheet

Version	Description	Approved by	Agreement No.	Date of approval
V2	Without any changes	School Board	J.ESEIAAT/2025/04/02	12/11/2025
V2	Minor syntax and grammar corrections	School Board	J.ESEIAAT/2024/04/02	09/10/2024
V1	Incorporation of the connection between the Strategic Plan and the strategic challenges with the quality policy	School Board	J.ESEIAAT/2023/02/01	25/10/2023
V0	Initial version	School Board	J.ESEIAAT/2022/01/03	09/03/2022