CREATIVE LAB: LOUNGE 2 GO

Motivation:

▸ Upcoming car technologies allow re thinking of classical interiour concepts
▸ Beside transportation future cars could fullfill various new purposes and improve the customers experience
▸ Short trips and vacation as starting point for a „lounge car"

Features

▸ 2 turnable Lounge-Sofa
▸ Huge transparent side-windows
▸ Transparent roof

Questions:

▸ Usecases for this Vehicle-Concept?
▸ What do Passengers in this concept need?

Tasks:

▸ Build a rough hardware mock-up
▸ Integrate innovative ideas for the interior
▸ Develop a user story

Background / courses:

▸ Design / product design / mechanical engineering / electrical engeneering