The HEC Master in Management takes pride in 135 years of experience and innovation and is recognized globally. Today, the program is a gateway to exceptional career opportunities for high level applicants worldwide.

- **18 MONTH PROGRAM**
- **120 ECTS CREDITS**
- **1881 FOUNDATION OF HEC PARIS**
- **#2 MASTER IN MANAGEMENT WORLDWIDE (FT ranking 2015-2017)**
- **19 CHAIRS** including Kering, LVMH, L’Oréal Paris...
- **2 PHASES: GENERALIST (M1) /SPECIALIZATION (M2)**
- **18 MONTH PROGRAM**
- **18 CARRIERS**
- **20 SPECIALIZATIONS IN M2**
- **15 INTERNATIONAL DOUBLE DEGREES** with top universities worldwide, in management and other fields
- **8 CERTIFICATES IN KEY SECTORS**
- **ACCESS TO THE MASTER EXCHANGE PROGRAM (MEP)**
- **ACCESS TO THE MIM CEMS JOINT DEGREE**
- **OPTIONAL GAP YEAR**
- **INTERNATIONAL DOUBLE DEGREES**
- **OVERVIEW**
ORIGIN OF MASTER IN MANAGEMENT STUDENTS

Master in Management student background:

- 35% BUSINESS ADMINISTRATION, MANAGEMENT
- 30% ENGINEERING
- 15% ECONOMICS
- 10% HUMANITIES
- 4% SCIENCES
- 3% POLITICAL SCIENCES
- 3% OTHER

250 INTERNATIONAL STUDENTS

AVERAGE AGE: 22-23

64 NATIONALITIES

42% FEMALE STUDENTS

MEDIAN GMAT 710

Former University location of Master in Management students:

- 50% EUROPE
- 26% ASIA, PACIFIC
- 14% AMERICAS
- 5% MIDDLE EAST
- 5% AFRICA

MIM CLASS PROFILE
September Y1

GENERALIST PHASE

CORE COURSES
- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Management and Cost Accounting
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses (including a compulsory French course in the first semester of M1).

ELECTIVE COURSES
- Business Performance Management
- Digital Management
- Ethics and Sustainability
- Accounting 2
- Data Modeling.

EXAMPLES OF ELECTIVE COURSES
- Business:
  - Credit Rating
  - Inside Venture Capital
  - International Banking
  - Mergers and Acquisitions
  - Project Finance
  - International Marketing
  - Introduction to Fashion Management
  - Sports Marketing
  - Wine and Culture Marketing...

Digital Strategy:
- Business Strategy from the Digital Age
- Cyborg Thinking: Questioning Digital Transformation...

International Affairs:
- Introduction to Geopolitics
- Recent Economic and Social Developments in Latin America
- Geopolitics of the Arctic
- Understanding the Middle East: Economic and Strategic Fundamentals...

Social Innovation:
- Leading Change: Winning Hearts and Minds
- Technologies, Climate Change and Future of Energy...

OPTIONAL GAP YEAR

ACCESS AN OUTSTANDING WORLD OF OPPORTUNITIES

M1: GRASP A GLOBAL PICTURE AND DEVELOP YOUR LEADERSHIP SKILLS
The Grande Ecole program is designed for the leaders of tomorrow: driven and high-achieving students from all backgrounds, looking to equip themselves with the skills needed to succeed in high-level management.

M2: CHOOSE YOUR SPECIALIZATION AND DEEPEN YOUR EXPERTISE

CORE COURSES IN MANAGEMENT
- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Management and Cost Accounting
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses (including a compulsory French course in the first semester of M1).

Examples of on-campus specializations:
- Strategic Management
- International Finance
- Marketing
- Economics - Paris Saclay Master in Economics (joint program with Ecole Polytechnique, ENSAE, ENS Cachan and Paris Sud University)
- Managerial and Financial Economics
- Accounting & Financial Management
- Entrepreneurship
- Sustainability & Social Innovation
- Digital Business
- International double degrees with:
  - Technische Universität München (Germany)
  - Universität St. Gallen (Switzerland)
  - Università Bocconi (Italy)
  - ESADE (Spain)
  - ESOM (Russia)
  - The Indian Institute of Management, Ahmedabad (India)
  - Tsinghua University (China)
  - HKUST Business School (Hong Kong, China)
  - Keio Business School and Keio University (Japan)
  - National University of Singapore
  - NUS Business School (Singapore)
  - Fundação Getulio Vargas, EAESP, São Paulo (Brazil)
  - MIT - Sloan School of Management, MBAn (USA)
  - Berkeley, Haas Business School, MFE (USA)
  - Yale School of Management (USA).

A COMPREHENSIVE SUPPORT FOR YOUR CAREER
- MOCK INTERVIEWS & CAREER WORKSHOPS
- STUDY TRIPS (London, Berlin, San Francisco, New York, Tokyo, Shanghai, Dubai...)
- MAJOR CAREER FAIRS:
  - Finance Career Fair
  - Consulting Career Fair
  - General Career Fair: Carrefours HEC
- ENTREPRENEURSHIP SUPPORT:
  - Weekly events
  - Worldclass challenges
  - Dedicated entrepreneural lab on campus
  - Coworking spaces in Paris
  - HEC incubator (now at Station F in Paris), with workshops and active mentoring

8 SUPPLEMENTARY CERTIFICATES TO ENHANCE YOUR EXPERTISE
Sponsored by companies, Certificates are a set of interdisciplinary courses that include 100 contact hours over 6 weeks and a wide range of fieldwork.

- ENERGY AND FINANCE
- MERGERS AND ACQUISITIONS
- EXCELLENCE IN CLIENT EXPERIENCE
- DIGITAL TRANSFORMATION
- SOCIAL BUSINESS
- LEADERSHIP
96% FOUND EMPLOYMENT WITHIN 3 MONTHS

40% WORK OUTSIDE THEIR HOME COUNTRY*

AVERAGE STARTING SALARY: 63€

AVERAGE SALARY AFTER 3 YEARS 86€

PLACEMENT KEY DATA
Post-Master in Management job functions:

- Corporate Finance: 22%
- Consultant: 39%
- General Management: 8%
- Other: 7%
- Financial Management: 4%
- Business Development: 6%
- Capital Markets: 7%
- Marketing: 7%

Post-Master in Management job sectors:

- Consulting: 37%
- Financial Services: 28%
- Technology: 11%
- Consumer Goods: 7%
- Industrials: 4%
- Luxury: 4%
- Health: 2%
- Media & Creative Industries: 2%
- Public Sector, Non Profit: 2%
- Other: 3%

Post MIM job location: Africa, Middle East 2%; America 5%; Asia, Pacific 13%; Europe 80% (France 20%; United Kingdom 30%; other European countries 30%).

*Source: Graduation Survey 2017

MIM CAREER PATHS
JOIN A
WORLD-LEADING
BUSINESS SCHOOL

#3
BUSINESS SCHOOL
WORLDWIDE
(Times Higher Education,
Alma Mater Index 2017)

#2
MASTER IN MANAGEMENT
WORLDWIDE
(FT ranking 2017)

#1
MASTER IN FINANCE
WORLDWIDE
(FT ranking 2018)

99
NATIONALITIES ON CAMPUS

52,300
ALUMNI
IN 132 COUNTRIES

340
ACRE WOODED
CAMPUS