WHAT IS HEC PARIS?

Established in 1881

SUMMER SCHOOL PROGRAMS

PhD PROGRAMS
A TOP-RANKED BUSINESS SCHOOL

#1 EUROPE BUSINESS SCHOOL
FINANCIAL TIMES 2019 RANKING

4,500
Students in degree programs

150
Nationalities

#1 WORLDWIDE MSC INTERNATIONAL FINANCE
FINANCIAL TIMES 2020 RANKING

64%
International Students

130
International Partners

#2 WORLDWIDE MASTER IN MANAGEMENT
FINANCIAL TIMES 2019 RANKING

44
Corporate Partners

#3 INSTITUTION WORLDWIDE
TIMES HIGHER EDUCATION ALUMNI INDEX: GLOBAL EXECUTIVES RANKING 2017

68,000
Alumni

138
Full time Professors
HEC PARIS TEACHING PHILOSOPHY

High quality standards
- More **class hours** > 350 h
- **Small class sizes** < 50 students
- Always a **main instructor** : no TA

Perfect balance between theory & practice
- **50% Research Faculty**
- 50% Practitioners
- **Real-life case-studies**
- **Company projects**

Inspiring environment
- **Personal development program**
- Networking events
- Strong **campus social life**
CLASS PROFILE

MIM student background

- Business, Management: 35%
- Engineering: 30%
- Economics: 15%
- Social Sciences/Humanities: 15%
- Sciences: 3%
- Other: 2%

Former University Location of MIM students

- Europe: 70%
- Americas: 8%
- Asia/Oceania: 16%
- Africa: 5%
- Middle East: 1%
M1: GRASP A GLOBAL PICTURE AND DEVELOP YOUR LEADERSHIP SKILLS

CORE COURSES IN MANAGEMENT
- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Methods of Cost Analysis
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses (including a compulsory French course in the first semester of M1).

One of the following courses:
- Corporate Tax Management
- Digital Management
- Ethics and Sustainability
- Financial Accounting 2
- Innovation and Entrepreneurship
- Data Modeling Using Spreadsheets.

EXAMPLES OF ELECTIVE COURSES

Business:
- Credit Rating
- Inside Venture Capital
- International Banking
- Merger and Acquisition
- Project Finance
- International Marketing
- Introduction to Fashion Management
- Sports Marketing

- Wine and Culture Marketing...

Digital Strategy:
- Business Strategy from the Digital Age
- Cyborg Thinking: Questioning Digital Transformation...

International Affairs:
- Introduction to Geopolitics
- Recent Economic and Social Developments in Latin America
- Geopolitics of the Arctic
- Understanding the Middle East: Economic and Strategic Fundamentals...

Social Innovation:
- Leading Change: Winning Hearts and Minds
- Technologies, Climate Change and Future of Energy...
### Generalist Phase

- **Core Courses**
- **Elective Courses**
- **Optional Gap Year**
- **Fact Projects | Consulting Projects | Live Case Studies | Conferences**

### Specialization Phase

- **Specialization in Management**
- **Access to Other Fields**:
  - Specializations in business law with:
    - Georgetown Law (USA)
    - University of Paris I - Panthéon-Sorbonne *(taught in French)*
  - Specializations in public affairs with:
    - Georgetown, McCourt School of Public Policy (USA)
    - Freie Universität Berlin, OSI, (Germany) *(taught in German)*
    - MGIMO (Russia)
    - Sciences Po Paris
  - Other specializations:
    - Master in Management, Sustainability and Social Innovation
    - Master in Management, Médias, Arts et Création *(taught in French)*
    - ...

### M2: Choose Your Specialization AND Deepen Your Expertise

- **Specializations in Management**
  - Examples of on-campus specializations:
    - Strategic Management
    - International Finance
    - Marketing
    - Economics - Paris Saclay Master in Economics *(joint program with Ecole Polytechnique, ENSAE, ENS Cachan and Paris Sud University)*
    - Managerial and Financial Economics
    - Corporate Financial Management
    - Entrepreneurship
    - Digital Business.
  - International double degrees with:
    - Fundação Getulio Vargas, EAEESP, São Paulo (Brazil)
    - Tsinghua University (China)
    - HKUST Business School (Hong Kong, China)
    - Technische Universität München (Germany)
    - The Indian Institute of Management, Ahmedabad (India)
    - Università Bocconi (Italy)
    - Keio Business School and Keio University (Japan)
    - GSOM (Russia)
    - National University of Singapore
    - NUS Business School (Singapore)
    - ESADE (Spain)
    - Universität St. Gallen (Switzerland)
    - MIT - Sloan School of Management, MIB (USA)
    - Berkeley, Haas Business School, MFE (USA)
    - Yale School of Management (USA).
CAREER PATHS

99% Graduates employed within 3 months
40% Graduates work outside their home country
€66,000 Average starting salary
€107,000 Average salary after 3 years
5 Job fairs on Campus
8% Launched their own company

Post-MIM jobs by sector
- Consulting 35%
- Financial Services 26%
- Technology 13%
- Government & Non Profit 5%
- Retail (incl. Luxury) 4%
- Other 17%

Employment by region
- 35% Other European countries
- 30% France
- 11% Asia/Pacific
- 16% United Kingdom
- 3% Americas
- 3% Middle East
- 2% Africa
HEC Paris Certificates are integrative courses that offer over 100 contact hours on real business projects and field work. Top experts from the professional world are deeply involved in shaping and managing the program, providing you with a deeper insight into how successful businesses are run.

<table>
<thead>
<tr>
<th>Data for Management</th>
<th>Digital Transformation</th>
<th>Energy &amp; Finance</th>
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<td>Digital Entrepreneurship</td>
<td>Influential Luxury</td>
<td>Mergers &amp; Acquisitions</td>
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<td>Climate &amp; Business</td>
<td>Engagement &amp; Commitment towards society</td>
<td>Inclusive and Social Business</td>
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CAMPUS & STUDENT LIFE
HEC PARIS CAMPUS

- Located between Paris & Versailles
- 340-acre wooded Campus

STUDENT LIFE

- 130+ Students Associations (Cultural, Humanitarian, Professional …)
- Restaurants, Sports fields, Language Resource Center, …
- On Campus Accommodation
HOW TO APPLY
Academic Excellence

Internships or Extra-Curricular Activities

Cross-Cultural Sensitivity

Strong motivation
APPLICATION PROCESS

1. Online application
2. Admissibility
3. Interviews
4. Admission

Supporting Documents

- Degree certificates or current enrollment certificate
- All official academic transcripts with GPA
- One-page Resume (CV)

- 2 online letters of recommendation
- Essay questions
Start your application **now**; submit in **Round 4**

**Admission track to select:**

- **“GE/MiM-Only HEC International Partners Pre-selected Candidates”**

**Select your school from the list**

<table>
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<th>ROUND</th>
<th>Application Deadline</th>
<th>Admissibility</th>
<th>Admission</th>
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<tr>
<td>1</td>
<td>October 19, 2021 at 12pm (noon)</td>
<td>November 10, 2021</td>
<td>November 25, 2021</td>
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<td>2</td>
<td>January 5, 2022 at 12pm (noon)</td>
<td>January 27, 2022</td>
<td>February 17, 2022</td>
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<td>3</td>
<td>March 2, 2022 at 12pm (noon)</td>
<td>March 24, 2022</td>
<td>April 14, 2022</td>
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<td>4</td>
<td>April 20, 2022 at 12pm (noon)</td>
<td>May 12, 2022</td>
<td>June 2, 2022</td>
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ONE-PAGE RESUME (CV)

Guidelines and Tips

› Education (mention GPA)
› Professional experiences
   › Internships
› Volunteer experiences
› Awards (scholarships, academics, sports, arts…)
› Extracurricular activities / Clubs / Associations
› IT skills
› Languages
› Interests

Keep it clear and concise
INTERVIEW PREPARATION

› Dress professionally
› Choose an appropriate environment
› Be punctual
› Double-check your tech
› Do your homework
› Review your CV/Resume
› Practice sharing about yourself
Living Costs: Approximately €1000/month in 2020, covering housing, food, compulsory insurances (health and civil liability), sports and leisure.
**HEC PARIS SCHOLARSHIPS**

The Excellence scholarship

**Merit-based**

- **Eligibility**: All candidates with a non-French diploma (bachelor’s or master’s degree) admitted to one of our master’s programs.
- **Process**: All admitted candidates are automatically considered for the HEC Excellence scholarship. No additional document is required.
- **Deadline**: Results from this scholarship are announced by email within 2 weeks after your admission and before the confirmation deadline.
- **Amount**: 3 000€ to 12 000€ (up to 15 000€ for the WHP)

The Women’s High Potential scholarship
admissionsmasters@hec.fr