CREATIVE LAB: LOUNGE 2 GO

Motivation:
- Upcoming car technologies allow rethinking of classical interior concepts
- Beside transportation, future cars could fulfill various new purposes and improve the customers' experience
- Short trips and vacation as starting point for a „lounge car“

Features
- 2 turnable Lounge-Sofa
- Huge transparent side-windows
- Transparent roof

Questions:
- Use cases for this Vehicle-Concept?
- What do Passengers in this concept need?

Tasks:
- Build a rough hardware mock-up
- Integrate innovative ideas for the interior
- Develop a user story

Background / courses:
- Design / product design / mechanical engineering / electrical engineering